SPROUTS
HEALTHY COMMUNITIES
FOUNDATION

2018
VENDOR DONATION CAMPAIGN PACKET

About the SPROUTS HEALTHY COMMUNITIES FOUNDATION

The Sprouts Healthy Communities Foundation was founded in 2015 to drive lasting change in the health of our communities. We focus on empowering individuals to live healthier lives by broadening access to nutrition and health education. Our nonprofit partners specialize in changing the lives of children in low-income areas who are disproportionately affected by health conditions ranging from obesity related diseases to malnutrition.

We are especially proud of the programs you, our vendors, have helped us fund, such as establishing elementary school and community gardens in underprivileged areas, developing school-based healthy nutrition curricula to be utilized in classrooms across multiple states, and delivering life-saving vitamins and nutrition to at-risk populations around the world. These are just a few of the exciting campaigns we champion. The goal of shifting the landscape of health in our society is a big one but, with your support, we look forward to creating healthy communities, together.



Students proudly pose with their fall harvest
Denver Urban Gardens

2018 Key Partners and New Programs



REAL School Gardens

Support for 13 new learning gardens for low-income schools in Dallas, Atlanta and Nashville, plus the creation of a nutrition curriculum that will benefit over 100+ schools



Denver Urban Gardens

Creation of 10 new community gardens, school-based nutrition education and support for over 18 Youth Farm Stands that broaden access to nutritious foods in neighborhoods with limited resources



Vitamin Angels

Helps at-risk populations in need – specifically pregnant women, new mothers and children under five – gain access to lifesaving and life changing vitamins and minerals



Spaces of Opportunity South Phoenix Urban Farm

Support for an 18-acre community garden that will broaden access to healthy, nutritious foods in the heart of South Phoenix



Soil Born Farms

School-based gardening, teacher training and nutrition education for low-income schools in Sacramento County



Arnold Palmer Hospital for Children

Support for health and nutrition programs for low-income families at risk for diabetes



University of Austin

Support scaling existing evidence-based school gardening, nutrition and cooking programs, and the creation of an undergraduate school gardening internship program that will impact more than 400 students annually



Neighborhood Grants

In 2018, our Foundation will award over $500,000 in Neighborhood Grants to 80 nonprofit organizations that support children's health and nutrition education. Nearly 200 Neighborhood Grants have been awarded since the Foundation's inception.

Vendor Fundraising Campaign Overview

The Sprouts Vendor Donation Campaign is an annual event, where every department at Sprouts works with their vendors to help raise donations for the Foundation's key partners and programs. Over 550 vendors companywide participated in 2017, helping to raise $2 million. This year, our goal is to raise $2.2 million. More than a donation drive, the campaign is an opportunity for our vendors to share in creating healthier communities for all. Sprouts Farmers Market covers 100% of the Foundation's operational expenses, ensuring that every dollar raised goes directly to the nonprofit partners we support.

DONATION LEVELS AND VISIBILITY POINTS

Please consider a donation level that aligns with your company's relationship to Sprouts. Donations of all levels are warmly welcomed; the levels below include specific benefits.

VISIONARY PARTNER - $30,000

- ✔ Includes top tier visibility in-store and online and two spots in the exclusive 2019 Visionary Partner Golf Tournament (Date: Thursday, Feb. 7, 2019)

GOLD PARTNER - $15,000

- ✔ Includes recognition online and within select Foundation materials and events

SILVER PARTNER - $10,000

- ✔ Includes recognition online and within select Foundation materials and events

BRONZE PARTNER - $5,000

- ✔ Acknowledgement and recognition on the Foundation website

SUPPORTER - $2,500

- ✔ Acknowledgement and recognition as a Foundation donor



3rd Annual Visionary Partners Appreciation Golf Tournament at the TPC in Scottsdale

Timeline & Directions for Donating

DONATION WINDOW: August 2018 through July 2019

FINANCIAL GOAL: $2.2 million

PARTICIPATION GOAL: 100% vendor participation companywide

SECURE ONLINE DONATION LINK

CLICK HERE TO DONATE!

about.sprouts.com/vendor-donation/

CHECK DONATION

Please mail checks to the address below.
Include the brand name for recognition in the check memo.

Sprouts Healthy Communities Foundation
5455 E. High Street, Suite 111
Phoenix, AZ 85054

Three Ways To Connect
WITH THE FOUNDATION AND SPROUTS

- **Neighborhood Grant Program –** Know a nonprofit doing good work in your community? If they align with our Foundation's mission, send them our way, and we will connect them with our local grant program.
- **Volunteer Opportunities –** Join us at one of our upcoming volunteer activities and help us with building a school or community garden.
- **On-Site Event Participation –** As the Foundation continues to grow, we will have more events where vendors can provide in-kind product samples and snacks for community events.

FOUNDATION CONTACT

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Lyndseywaugh@sprouts.com



Conner's Cause for Children Golf Tournament in San Diego

Thank you!

On behalf of the Foundation's Board of Directors and our entire team at Sprouts, thank you for your support!



Sprouts CEO Amin Maredia on site with REAL School Gardens building a learning garden at Green Acres Elementary School in Atlanta.

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