

## OUR MISSION & PURPOSE

The Sprouts Healthy Communities Foundation was founded in 2015 to drive lasting change in the health of our communities. We focus on empowering individuals, especially children, to live healthier lives by supporting programs that teach nutrition education and increase access to fresh, nutritious food. Our nonprofit partners work across all states where Sprouts operates, teaching kids how to grow fresh fruits and vegetables in school and community gardens, and how to prepare them as part of a healthy, balanced diet. We also actively seek out food desert communities and supply fresh produce into the food system, removing barriers to healthy affordable food in communities with great need.

In five years, the Foundation, together with our vendors and customers, has donated \$10 million to over 300 nonprofit partners. Sprouts Farmers Market covers all operational expenses of the Foundation, ensuring that every dollar raised goes directly to programming.

See what your support is making possible through videos, photos and partner testimonials!

[Sprouts.com/Foundation](http://Sprouts.com/Foundation)

## OUR APPROACH TO BUILDING HEALTHY COMMUNITIES



### EVERY KID CAN COOK (MARYLAND), 2018 RECIPIENT

**Neighborhood Grants:**  
One-time grants, \$5,000 to \$10,000, to support local grassroots organizations addressing children's nutrition. In 2019, we will fund 118 grants in 22 states.



### KEEP TAMPA BAY BEAUTIFUL, 2019 RECIPIENT

**Healthy Communities Grants:**  
Two-year grants, \$50,000 to \$100,000, that help organizations scale, pilot and enhance programs for increased impact. In 2019, we will award six grants totaling \$400,000.



### DENVER URBAN GARDENS, 2017-2019 RECIPIENT

**Impact Grants:** Multi-year, major investments, \$150,000 to \$500,000, that make a powerful and intentional impact on nonprofit organizations, helping to "move the needle" in key areas of their work. In 2019, we will award approximately \$2 million in this category.



### NEIGHBORHOOD GARDENS TRUST (PHILADELPHIA), 2018 RECIPIENT

**New Market Partnerships:** We seek out nonprofit partners in new markets and make meaningful contributions to their work. Most recently, we funded community garden enhancements and urban farming programs in Philadelphia and Baton Rouge.

## 2018 KEY ACCOMPLISHMENTS



Awarded \$2.2m in grants to 130 nonprofit organizations, including 85 Neighborhood Grant recipients



Coordinated first company-wide *Day of Service*, uniting 500 volunteers at 28 unique community service events across all regions



Increased annual Vitamin Angels raise by 22%, resulting in \$660k donated to fund vitamin access to approximately 2.2m expectant mothers and children

We believe that giving back to the communities that help drive our success is important for Sprouts and our business partners. Each year, we team-up with vendors and brands from across all areas of our business to raise funds for the Foundation's key programs. Last year alone, more than 450 vendors supported the campaign, including partners from every product category carried in our stores, the real estate teams who help us expand to new markets, and the service providers that support our operations. We are grateful for the annual contributions we receive and celebrate the opportunity to give back to the community together!

## PLEASE JOIN US AS A DONOR & SUPPORT CHILDREN'S NUTRITION

We ask partners to consider a donation level that is commensurate with their level of business to Sprouts. Each tiered donation level includes visibility points and opportunities to partner on-site at garden builds and nonprofit events. Donors are recognized through the Foundation's website, communications and marketing materials, and at key events.

<b>VISIONARY PARTNER</b> \$30,000+	<b>GOLD</b> \$15,000	<b>SILVER</b> \$10,000	<b>BRONZE</b> \$5,000	<b>SUPPORTER</b> \$2,500	<b>DONOR</b> \$500 - \$1,000
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*Donations of ALL levels are welcomed and appreciated!*

## TIMELINE & DIRECTIONS FOR DONATING



**TIMELINE:** July 15, 2019 to January 31, 2020

**GOAL:** \$2.3 Million (450 Vendors)

**SECURE ONLINE DONATIONS:**

[Sprouts.com/vendor-donation](https://sprouts.com/vendor-donation)

### FOUNDATION CONTACTS

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**PLEASE MAIL CHECKS TO THE ADDRESS BELOW. INCLUDE THE BRAND NAME FOR RECOGNITION IN THE CHECK MEMO.**

Sprouts Healthy Communities Foundation  
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Phoenix, AZ 85054